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Title	Boosting your chances of Recruitment using Video Resumes
Ref	Tat_RL_2017_507 - Soft Skills

Boosting your chances of Recruitment using Video Resumes



What is a Video Resume?

A **video resume** is a short video created by a candidate for employment and uploaded to the Internet for prospective employers to review. ... The video resume describes the individual's skills and experience and is typically used to supplement a paper resume.



Why are Video Resumes important?

- In today's fast paced digital job market, it is critical that you take advantage of all the new technologies that are available today. That is why a video resume is extremely important.
- A video resume is a fantastic technological way to show off your personality and soft skills to employers when you are looking for a job. Employers that can see your video resume are more likely to hire you than those candidates that just offer a text resume.



What makes a successful video CV?

- Video resumes are best when they're between one and three minutes long.



What makes a successful video CV?

- Introduce yourself clearly and tell the viewer why you're the right person for the job. Remember you only have a few seconds to engage them – then you have to keep them interested. End with something along the lines of, "Thank you in advance for taking the time to read my CV."



What makes a successful video CV?

- Body language is also important. Maintain eye contact with the camera and have a happy, cheery disposition.



What makes a successful video CV?

- Dress as though you're attending an interview.



What are the common mistakes to avoid?

- Filming in an untidy environment, not speaking clearly and shuffling paper, are some of the most frequent blunders.
- The biggest mistake to avoid is having a script 'off camera' that you refer to while recording your video. It is really obvious if you look away from the camera to read notes.
- Try to approach recording your video CV in the same way you would a face-to-face meeting. Don't do anything you wouldn't do in an interview.

Questions or Concerns?

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*Thank
you*

